

Brie P Williams

Head of Practice Management, State Street Global Advisors



Brie Williams is Vice President of State Street Global Advisors and Head of Practice Management for the Global SPDR Business. She is responsible for working with wealth managers, asset managers, and financial advisors to build sustainable business value in a fast-changing market. Brie is also the Americas ETF ESG Champion to advance the integration of SPDR ESG solutions with clients and partners.

Brie and her team of Practice Management specialists are recognized for their award-winning work that focuses on change management, providing counsel on issues in strategy, organization, client segmentation, and consumer behavior. She is the author of several articles related to wealth management practices, a contributor to the financial news media, and a highly regarded speaker at industry events. Brie was recognized by ThinkAdvisor as a Women in Wealth Management Trailblazer in 2020, and by Inkandescent Women on their 15 Pioneering Women list in 2022.

Prior to joining State Street Global Advisors, Brie was a Senior Vice President at Putnam Investments where she was responsible for their global brand strategy and building go-to-market strategies for the U.S. retail mutual fund business. Her professional background includes a career in advertising and consumer research, collaborating with brands that we all know and love, including Frito-Lay, McDonald's, and Target. Her work on Vonage earned her a Bronze Effie Award.

Brie received her Master of Arts degree from Emerson College and her bachelor's degree from Southern Methodist University. She holds the FINRA Series 7 and 63 licenses. Brie is a member of the Professional Women's Network at State Street and represents Women in ETFs on their Speaker's Bureau.

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